

October 16, 2024

Listing Department,
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Bandra Kurla Complex,
Mumbai-4000051

Scrip: THESL

Sub: Press Release

Ref: Information under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir,

Please find enclosed a Press Release on '*Announcing "Main Koi Aisa Geet Gaon" by Javed Akhtar*'.

Kindly arrange to disseminate and display the same on your Notice Board for the purpose of information.

Thanking You

Yours Faithfully

For Thinking Hats Entertainment Solutions Limited

GAURAV Digitally signed
by GAURAV
SINGHA SINGHANIA
Date: 2024.10.16
NIA 15:05:41 +05'30'

Gaurav Singhania

Whole-time Director & CFO

DIN: 08868413

Announcing “Main Koi Aisa Geet Gaon” by Javed Akhtar

Mumbai, October 16, 2024

Thinking Hats Entertainment Solutions Limited (NSE Emerge: THESL): We are pleased to share that THESL is organising “Main Koi Aisa Geet Gaon” orated by Javed Akhtar will go live on November 16, 2024 at Bharat Mandapam – Open Air Amphitheatre, Delhi.

Padma Bhushan awardee, legendary screenwriter, lyricist and celebrated poet Javed Akhtar will host ‘Main Koi Aisa Geet Gaon’, an evening brimming with unheard stories behind famous songs and songs that led to unforgettable stories. He will delve deep into his treasure-trove to share golden trivia about magical collaborations with iconic composers, musicians, singers, directors, and actors. Javed Akhtar's insights into the stories behind iconic songs will surely be fascinating. The combination of his storytelling with live performances by Meiyang Chang and Jahanvi Shrimankar will create a magical atmosphere. It’s a wonderful opportunity for music lovers to explore the rich tapestry of Bollywood music history while enjoying beautiful renditions.

Tickets will go live on www.insider.in this week. This event will lead to enhance our Content and IP space into a different genre.

Disclaimer

This press release includes forward-looking statements. We have based these forward-looking statements on our current expectations and projections about future events. Such statements involve known and unknown risks, uncertainties and other factors that may cause actual results to differ materially. Such factors include, but are not limited to, changes in local and global economic conditions, our ability to successfully implement our strategy, the market acceptance of and demand for our products, our growth and expansion, technological change and our exposure to market risks. By their nature, these expectations and projections are only estimates and could be materially different from actual results in the future.

About Thinking Hats Entertainment Solutions Limited

Thinking Hats Entertainment Solutions (THESL) is India's leading Entertainment and Experiential Marketing Company with a strong focus on Content Development, Intellectual Property Curation and Tech Centric Product Development. Our ‘Experience’ encompasses diverse spaces such as Film Production, Event Curation & Management, Content creation for Streaming platforms, Retail Visual Merchandising and more. Our ‘Agility’ is showcased in our roster of varied and distinguished clients who range from leading corporate entities such as the Tata Group including Westside and Zudio, Goldman Sachs, McDonalds and Uber to media brands like The Times of India, HT Media, Network 18 Media & Investments, Radio Mirchi and Fever Entertainment, to name a few of several. Our ‘Game-awareness’ is best seen in the leap we have taken from being specialists in event management to developing expertise in the growing field of content creation for online streaming platforms, namely OTT. For more information, log on to: <https://thes.in/>

For more information please contact:

Investors:

Gaurav Singhania at info@thes.in/+91 9810334264

GAURAV
SINGHANIA

Digitally signed by
GAURAV SINGHANIA
Date: 2024.10.16
15:17:48 +05'30'